



FOR IMMEDIATE RELEASE

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Reno Orthopaedic Clinic to Produce 'Run for Education' 2010 Event

RENO, Nev. - Organizers for the 'Run for Education' recently announced the Reno Orthopaedic Clinic will handle and produce the 2010 event. The Reno Orthopaedic Clinic will bring new insight and direction to the event and will work with current sponsors, Yamana Gold, Microsoft Licensing and Wal-Mart, to ensure a successful event. All of the proceeds generated from the run, go directly to the Education Alliance of Washoe County to help support the academic and fitness needs of Washoe County school kids.

"My partners and I are honored to become a key part of such a successful program that supports and promotes the importance of healthy active lives and education to the youth in our community," said Dr. Eric Boyden, vice president and orthopaedic surgeon with the Reno Orthopaedic Clinic. "We are committed to ensuring the continued success of this event."

In its fifth year, the event has become a huge success and a favorite among children and families as well as competitive runners. This year's event attracted close to 3,000 participants and raised more than \$165,000. In all, the run has raised a total of \$880,000 for local schools and students.

"The event is a great opportunity to teach our local students about health and wellness," said Denise Hedrick, executive director of the Education Alliance. "Our goal is to focus on raising funds so our students can have access to more resources that allow them to lead healthier lifestyles."

The event winds through the streets of south Reno's Damonte Ranch area and consists of several races: a 10-kilometer run, a 5-kilometer run and walk, and a half-mile fun runs for children in kindergarten through sixth grade. Cash prizes are awarded to the first, second and third place finishers in both the male and female divisions for the overall 10k and 5k run. There is also a School District category that awards local schools based on the number of students that participate.

The 'Run for Education' will take place on Sunday, Oct. 17, 2010. For more information on the race or to find out about sponsorship and vendor opportunities, log onto www.washoerunforeducation.org or call Leann Pinguelo (775) 326-5003. For more information on Education Alliance call (775) 353-5533.

About Reno Orthopaedic Clinic (ROC): ROC's physicians are nationally recognized leaders. With 15 orthopaedic surgeons, 2 physiatrist covering orthopaedic subspecialties including spine, hand, joint, foot and ankle, sports medicine and trauma, ROC offers industry leading orthopaedic solutions including therapy, pain management and MRI for patients of all ages and lifestyles and operates 2 offices in Reno, with offices also in Fallon, Elko and Winnemucca. ROC is the only

orthopaedic clinic in northern Nevada with three fellow-trained trauma surgeon specialists and maintains an on-call physician every day, seven days a week, 365 days a year. For more information on ROC, please visit www.renoortho.com.